



Pilates Teacher Training Summit

November 7 & 8, 2009, Sheraton Dallas Hotel

What – Why – When – Who - Where – How

What is the PMA's 'Pilates Teacher Training Summit'?

The Pilates Teacher Training Summit is a gathering of Pilates professionals involved in **Pilates teacher training**. There are three primary purposes for this meeting. One is to come to understand, ask questions about, and discuss the distinctions between teacher training and a 3rd party credential. We will examine the benefits of a professional credential and focus specifically on understanding the difference between 'certificate' and 'certification'. There will be a formal presentation on this topic followed by question and answer, and then a facilitated time period where we will break up into small groups to develop and agree on new descriptive language for teacher training that will be accurate and positive for marketing.

Secondly, we will hear an objective perspective on the issues facing our emerging profession relating to the administration of schools, registration of schools with their state's Department of Education, certification, accreditation and financial aid, from an executive in an allied industry.

Finally, if we have time, we would like to open a discussion about creating a PMA registry of Pilates teacher training companies and engage the teacher training community regarding the criteria for belonging to such a registry. Without a doubt, this initial discussion will be the start of a continuing conversation within the community which will take place over time.

Why is this important?

As the Pilates teacher training business grows in scope and professionalism, it's important to look ahead to the structures and systems schools will need to be aware of in the future. Understanding issues pertaining to running a professional vocational training program, certification, accreditation and financial aid are critical for our teacher training organizations to understand.

When will this be held?

Saturday November 7 (all day) and Sunday November 8 (half day), 2009.

There is no charge to attend. We will not provide breakfast or lunch for this event. However, we will provide coffee and tea which will be available at all times throughout the meeting.

Who should attend?

All of those involved in Pilates teacher training are invited to attend. It does not matter if you are a PMA member or not. All are welcome. The only requirement is that you are involved in Pilates teacher training. We want to encourage not only program directors and teacher training staff to attend, but also administrative staff, as it's important for all decision makers, and those implementing decisions, to understand the material that will be presented during the weekend.

Will attendees earn Continuing Education Credits (CECs)?

Yes. Attendees will receive 5 PMA CECs.

Where will we meet?

Sheraton Dallas Hotel, 400 North Olive Street, Dallas, Texas 75201; Phone: (214) 922-8000

As you may know, the PMA's 9th International Educational Conference was scheduled to take place at the Sheraton Dallas Hotel on this same weekend. However, the conference was cancelled due to the world economic downturn. Therefore, the PMA is making an effort to bring business to the hotel in light of the cancellation. Not only are we holding our Pilates Teacher Training Summit there, but we also urge our attendees to stay at this hotel. We are not holding a room block at a set room rate, therefore we urge attendees to book their rooms as soon as possible to get the best rate. Currently (as of 8/5/09) the best rate is \$171.35 for a non-smoking King or 2-Queens room.

Airports: Love Field (8 miles away); Dallas-Fort Worth (23 miles away).

From DFW taxis cost about \$30 from the airport to the hotel each way. There is a Super Shuttle service for \$17 each way. You can book in advance at www.supershuttle.com

How do I register?

The registration process is simple. Please email Maly de Jesus at the PMA office, maly@pilatesmethodalliance.org

Please provide the following information for every person attending:

- 1 Name
- 2 Job Title
- 3 Company
- 4 Address
- 5 Email
- 6 Business phone
- 7 Cell phone
- 8 AND a short statement explaining the nature of the attendee's involvement in Pilates teacher training.

Then book your flight and hotel room, and you're all set!

We look forward to seeing you in Dallas and engaging in this very important community discussion.

Sincerely,

Elizabeth Anderson
Executive Director