



**2008 CORPORATE SPONSORSHIP BENEFITS**  
**\$1,500 Annual Cost**  
**Expiration 12/31/08**

**Corporate Sponsors** of the Pilates Method Alliance are a special group of businesses and individuals who embrace the philosophy and the work of the Pilates Method Alliance.

**Corporate Sponsors** receive the following benefits:

- Listing on PMA web site with logo, company description and internet link (worth \$3,600.00)
- Special listing on PMA email newsletters (worth \$800.00)
- Reduced pricing for booth at conference: \$1,400/ booth (normally \$2,500) (worth \$1,100.00)
- Signage acknowledgement at the PMA annual conference
- Grateful thanks and listing in PMA conference notebook
- Recognition in Opening General Session slideshow at the conference
- Personal copy of conference attendee email address list **Invaluable!**
- Access to the PMA mailing list through our bonded mail house (worth \$200.00)
- 20% discount on first PMA approved CEC workshop. Regularly \$150, your price \$120 (worth \$30.00)
- Discount on one **Pilates Studio** listing and/or one **Pilates Teacher Training Organization** listing as follows: (worth \$200.00)  
*Pilates Studio listing: non member price \$300.00; member price \$100.00*  
*Pilates Teacher Training listing: non member price \$500.00; member price \$300.00*
- Business tax deduction (save your tax on \$1,500.00)