



2010 CORPORATE SPONSORSHIP BENEFITS

Cost per calendar year \$1,500

Corporate Sponsors are a special group of businesses and individuals who embrace the philosophy and the work of the Pilates Method Alliance. As a not-for-profit organization, we look to the Pilates industry, and complimentary markets for support. By sponsoring the PMA you are investing in our community's future and an industry you believe in.

The following benefits are intended to thank you for endorsing our mission and for joining us as we grow together, protecting and serving the work of Joseph and Clara Pilates.

Corporate Sponsors receive these exclusive benefits:

- Listing on PMA web site with logo, company description and internet link worth \$3,600
- Reduced pricing for booth at conference: Regularly \$2,500, your price \$1,400 worth \$1,100
- Special listing on PMA email newsletters worth \$800
- Personal copy of conference attendee email address list **Invaluable!**
- Quarterly e-blasts devoted to our sponsors with logos and hyperlinks to your website **Invaluable!**
- Access to the PMA mailing list through our bonded mail house worth \$200
- Discount on one Pilates Studio listing. Regularly \$300, your price \$100 worth \$200
- Discount on one Teacher Training listing. Regularly \$500, your price \$300 worth \$200
- Discount on first PMA approved CEC workshop. Regularly \$150, your price \$120 worth \$30
- Business tax deduction
- Signage acknowledgement at the PMA annual conference
- Grateful thanks and listing in PMA conference notebook
- Recognition in Opening General Session slideshow at the conference
- Use of PMA Corporate Sponsor logo